



## **TEACHING AWARD 2022 *Global Mindset*. COMPETITION INSTRUCTIONS**

The Finnish Business School Graduates granted its Teaching Award for the first time in 1998. In 2022, the award will be handed out to a teacher or team of teachers best at demonstrating a new kind of global mindset in their teaching efforts. This new mindset refers to fresh perspectives in teaching content and a comprehensive approach to teaching.

The award sum is €6,000. The business student association that submitted the winning entry will also receive €1,000.

### **SUBMITTING A CANDIDATE FOR THE COMPETITION**

All university units that organise business education can participate in the competition. The student associations that belong to The Finnish Business School Graduates can each submit a single candidate – either an individual teacher or a team of teachers. The proposed candidates can be professors, lecturers, university teachers or other educators who teach business studies.

It is recommended for the student association representatives to prepare the competition entry after discussing the matter with the staff and students of the business school in question. They can also utilise the staff as experts in the preparation of the proposal. However, the primary responsibility for the preparations falls on each respective student association.

A competition entry can be prepared by filling in an online form. Proposals sent to The Finnish Business School Graduates can be published on the organisation's website.

### **ASSESSMENT OF THE CANDIDATES**

A panel of judges consisting of The Finnish Business School Graduates' Education Policy Committee and student representatives appointed by the network of business student chairpersons will pick the winner from among the entries submitted during the competition period. The award panel will evaluate the entries based on responses provided in the online entry form. If necessary, the panel may invite two or three submitting parties that rank highest in the preliminary evaluation to a meeting to present the content of the competition entry.

The Finnish Business School Graduates' Education Policy Committee has determined that the evaluation will be based on the following criteria:

- 1) The candidate's capability (see specification below),
- 2) Teacher's/team's new kind of global mindset. For example, how internationality is present as an overarching theme in teaching.
- 3) The teacher's/team's strengths in highlighting examples of the world of tomorrow in teaching – new types of business activities based on sustainability and responsibility;
- 4) The teacher's/team's ways of considering inclusivity, anti-racism and cultural awareness in teaching.

As regards criteria 1), applicants are requested to present their own views on why their proposed teacher/team is best at providing students with perspectives into the world of tomorrow, which will be built on a global mindset. The criteria we are looking for in a teacher/team include striving to build capabilities for learning new things through teaching, increasing cultural awareness, seeking to build an understanding that there is more than one right way of doing things, and fostering interest and curiosity through an international approach.

The applicants can, together with the proposed teacher/team, choose which criterion best describes the candidate in question. The considerations can be related to guidance, the learning experience, teaching content or other strengths of the teacher or group in terms of the competition's themes.

The award panel urges applicants to provide concrete examples that can be distributed as good practices to business schools as well as operators in other fields. It is a good idea to use data and highlights from feedback provided by students and alumni to support the entry.

## **COMPETITION SCHEDULE**

The competition period will begin on **Wednesday 16 March 2022** and end on **Friday 29 April 2022 at 11:59 pm**, by which time the competition entries must be submitted via the online form.

**The winner will be selected at the Teaching Award panel's meeting on 23 May 2022.** The winner will be revealed and awarded in a ceremony to take place in the autumn of 2022. The arrangements will be specified at a later time.

## **ADDITIONAL INFORMATION**

More information on the competition is available from Mika Parkkari, special adviser in education policy for The Finnish Business School Graduates.

Mika Parkkari  
mika.parkkari@ekonomit.fi  
tel. +358 (0)40 080 2145