



Teaching Award 2023 ***Responsible, future-oriented teaching***

COMPETITION INSTRUCTIONS

The Finnish Business School Graduates granted its Teaching Award for the first time in 1998. In 2023, the award will be handed out to a teacher or team of teachers whose teaching efforts have best accounted for the rapid changes of the surrounding world and coached students into responsible problem solvers for challenges of the future.

The award sum is €6,000. The business student association that submitted the winning entry will also receive €1,000.

SUBMITTING A CANDIDATE FOR THE COMPETITION

All university units that organise business education can participate in the competition. The student associations that belong to The Finnish Business School Graduates can each submit a single candidate – either an individual teacher or a team of teachers. The proposed candidates can be professors, lecturers, university teachers or other educators who teach business studies.

It is recommended for the student association representatives to prepare the competition entry after discussing the matter with the staff and students of the business school in question. They can also utilise the staff as experts in the preparation of the proposal. However, the primary responsibility for the preparations falls on each respective student association.

A competition entry can be prepared by filling in an online form. Proposals sent to The Finnish Business School Graduates can be published on the organisation's website.

ASSESSMENT OF THE CANDIDATES

A panel of judges consisting of The Finnish Business School Graduates' Education Policy Committee and student representatives appointed by the network of business student chairpersons will pick the winner from among the entries submitted during the competition period. The award panel will evaluate the entries based on responses provided in the online entry form. If

necessary, the panel may invite two or three submitting parties that rank highest in the preliminary evaluation to a meeting to present the content of the competition entry.

The Finnish Business School Graduates' Education Policy Committee has determined that the evaluation will be based on the following criteria:

1. Future-orientation: How well does the teacher succeed in increasing the students' capabilities for succeeding responsibly in a rapidly-changing world?
2. Encouraging critical thinking: How does the teacher support the students' own critical thinking and argumentation?
3. Inspiring and encouraging teaching methods: What kinds of different innovative pedagogic solutions does the teacher leverage to spark the interest of students?
4. Open question: Finally, you can talk about the student feedback received by the teacher or other aspects you think are related to the competition's theme, for example.

For support in preparing the answers, student communities should examine the prevalent forces of change and challenges through the lens of the Sitra megatrends or the World Economic Forum's future visions. The committee also recommends interviewing students who have completed the award candidate's courses as well as the teacher or group of teachers being proposed.

The award panel urges applicants to provide concrete examples of the question topics as well as examples that can be distributed as good practices to business schools and other fields. You can use various data and highlights from feedback provided by students and alumni to support the entry.

COMPETITION SCHEDULE

The competition period will begin on **13 March 2023** and end on **5 May 2023 at 11:55 pm**, by which time the competition entries must be submitted via the online form.

The winner will be selected at the Teaching Award panel's meeting on 29 May 2023. The winner will be revealed and awarded in a ceremony to take place in the autumn of 2023. The arrangements will be specified at a later time.

ADDITIONAL INFORMATION

More information on the competition is available from Maxi Liikka, special adviser in education policy for The Finnish Business School Graduates.

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