

Suomen Ekonomit Teaching Award

Best basic course teacher

COMPETITION INSTRUCTIONS

The Suomen Ekonomit Teaching Award was first awarded in 1998. Suomen Ekonomit works to develop business education, and we wish to give recognition to commendable business teachers through the Teaching Award. This year, teachers of basic courses were selected as the theme, as these courses build the foundation for business studies.

Basic courses are usually carried out on a large scale, which is a particular challenge for teachers. Compared to the situation ten years ago, the entrance exam has been overhauled many times and most students enter the university through certificate-based admission, which means that the role of teachers of basic courses in the early stages of students' studies is even greater.

The prize is EUR 6,000 and can be given to one or several teachers. The student association or associations that submitted the winning nomination will also receive a total prize of EUR 1,000.

PREPARING A NOMINATION

All university units providing business education can participate in the competition. Student associations belonging to Suomen Ekonomit can each submit one nomination for the competition. Economic sciences professors, lecturers, university teachers or other persons with teaching responsibilities may be nominated.

It is recommended that representatives of the student association prepare their nomination after discussing it with economic sciences staff and/or students. Honorary working groups or similar can be used for this purpose, or you can collect names using, for example, an Instagram story and then the board of the subject association can choose the person to be nominated. The nomination is made by filling in the online form. Parts of the nominations sent to Suomen Ekonomit may be published on the union's website.

The purpose of the competition is to identify and share good practices for the development of business education. The form should include concrete examples of different teaching methods, pedagogical solutions and other operating models that promote learning and student success. The practices may be shared for the development of business education.

EVALUATION OF NOMINATIONS

The award jury, consisting of the Education Policy Committee of Suomen Ekonomit and student representatives appointed by the network of student chairs, will select the winner from the nominations submitted during the competition period. The jury will evaluate the nominations based on the responses to the online form. If necessary, the jury may invite two or three of the nominators that received the best evaluations in the preliminary assessment to its meeting to present the content of their nominations.

Questions asked on the online form:

1. What concrete methods that support learning (assessment, interaction, student involvement, communication) does the teacher use in teaching? (max. 1000 characters)
2. Basic courses create a foundation and provide resilience. How do the lessons learned in the course support future studies? Is there anything specific about this basic course that helps students achieve their learning objectives? (max. 1000 characters)
3. Basic courses are often massive courses for a large number of students. We are looking for a basic course teacher whose course has good content and takes the learners into account. How does the teacher make such massive courses work? (max. 1000 characters)
4. Question for the nominated teacher: If the teacher had unlimited resources, how would you organise this course? (max. 1000 characters)
5. If possible, a picture of the nominee, which can be used in connection with the competition.

COMPETITION SCHEDULE

The form opens on 6 February and closes on Monday 9 March at 11:59 p.m. The jury will meet during the spring to select the winner. The winner of the Teaching Award will be announced during the Kauppatieteiden päivät event ("Economics Days") in Helsinki on 18–19 August 2026. The nomination period is early in the year because in previous years, students have found this works best due to how busy late spring is.

A shortlist of the nominated teachers will be published before the Kauppatieteiden päivät event.

FURTHER INFORMATION

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